



MEDIA ALERT

Award Winning Local Hip Hop Artist To Perform For Staff and People Who Experience Disabilities

What: The Arc Olympics featuring local hip hop artist Blaack

Who: The Arc of Anchorage and Blaack

Why: Local hip hop artist Blaack will perform for staff and people served by The Arc of Anchorage. Blaack is the 2011 Alaska Hip Hop Artist of the Year and Platinum Humanitarian Award winner. Blaack is poised to step onto the national stage. Recent project collaboration with Lil Wayne and winning the Slip N Slide talent contest is garnering Blaack a national fan base. Blaack is now featured on the Slip N Slide website (<http://slipnsliderecords.net/blaack>) in a contest for a record contract. Originally from Georgia, Blaack moved to Bethel in the early 90s. He finished school in Anchorage. After serving the in the Army, including a year in Afghanistan, Blaack returned to Alaska.

The Arc of Anchorage is holding a day of friendly competition between staff members. The job of a person providing services to someone experiencing disabilities is rewarding and stressful. Often the reward at the end of the day is the personal satisfaction of knowing the person you cared for is safe and secure. The Arc Olympics offer staff a chance to relax and enjoy each other's company. Games are designed for people of all ability levels. Blaack will perform sets throughout the afternoon.

When: July 15, 2011, 12:00 pm to 4:30 pm, (Blaack will perform at 12:15, 2:45, and 4:30)

Where: 2211 Arca Drive

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