



September 14, 2019 | 5:00 - 7:00 PM  
2211 Arca Drive

## EVENT SPONSORSHIP INFORMATION

We invite you to sponsor an awesome, inclusive community event to benefit The Arc of Anchorage and those we serve, Alaskans who experience disabilities! We are so excited to host more than 1,000 families/children on our campus in Anchorage and share joy with our community. Below is what this event is all about and how your business or organization can get involved this year. Event website: [www.trunkortreatak.org](http://www.trunkortreatak.org)

### WHAT

Trunk-or-Treat is an annual event that allows families a safe and accessible experience trick-or-treating in a parking lot from car to car. Trunks of vehicles are decorated in different themes and volunteers pass out candy or prizes at every trunk. Games, activities, music, food and more will be available for all to enjoy.

### WHY

Funds raised by the 2019 Trunk-or-Treat event at The Arc of Anchorage will go toward the purchase of an ADA accessible vehicle that will provide transportation for individuals of all ages who experience disabilities in the greater Anchorage area who receive services from The Arc. The event also gives the public the opportunity to have an accessible trick-or-treating experience so individuals who experience mobility challenges can join in the fun, meaning it's fully inclusive - everyone is included!

### WHERE

The Arc of Anchorage campus, located at 2211 Arca Drive, off Northern Lights between Bragaw and UAA Drive. Additional parking will be available onsite and next door at Whaley School, Salvation Army and Assets.

### HOW

- **Sponsors** are needed to help the event not only be successful, but also to share with Anchorage residents that your business/organization is involved and active in the community. On the next page, sponsorship opportunities are listed. Choose one, complete payment and The Arc will provide you with a tax-deductible receipt if the sponsorship level is eligible!
- **Donations** of candy are also needed! We need candy that is peanut/nut free, and candy must be individually wrapped or packaged for safety of all our trunk-or-treaters. During the event, we give hundreds of pounds of candy away and donations of candy is a great way to contribute.
- **Volunteer!** Business and organizations are also invited to be trunk hosts, and to volunteer for various shifts - families welcome to volunteer together! Visit [www.trunkortreatak.org](http://www.trunkortreatak.org) for more information.

# TRUNK-OR-TREAT EVENT SPONSORSHIP LEVELS

2019 Sponsorship Opportunities | \*Qualifies as a tax-deductible donation from The Arc of Anchorage. For details, contact The Arc.

HOCUS POCUS HELPERS*	General donation to support the Trunk-or-Treat event toward the effort to raise funds for The Arc of Anchorage to purchase an ADA accessible vehicle. Any amount \$100.00 and up will be given recognition on the event flier.	\$100.00+
CANDY GOBLIN	Provide trunk candy to be distributed at the event. Thank you included in event day flier, signage and announced during event. Name/logo on candy, add \$75.00.	\$125.00
GHOULISH GAMER (10 AVAILABLE)	Package includes one carnival-style game in our gym, prizes/candy included. Name/ logo posted at activity.	\$200.00
TRUNK TROLL*	Sponsor a trunk spot, includes candy and decorations. *Must be manned by company/organization volunteers. Does not include set-up of the decorations, however decorations will be provided.	\$250.00
PRIZE PIRATE	Provide small toy prizes to be distributed at the event. Thank you included in event day flier, signage and announced during event. 700 pieces.	\$275.00
BOO BALLOON STATION	Sponsor a balloon station, includes all supplies for Mylar balloons and volunteers to run the booth. Name/logo posted at the activity, thank you included in event day flier and announced during the event.	\$300.00
CEMETERY COSTUME CONTEST*	Sponsor the costume contest that will provide prizes for three winners each in two categories, adult and child. Thank you included in event day flier, signage on the main event stage and announced during event.	\$300.00
PUMPKIN PATCH PARTY*	Sponsor a pumpkin craft for event participants, all supplies, name/logo posted at activity, thank you included in event day flier and announced during the event.	\$300.00
FANTASY FACE PAINT STATION	Sponsor a face painting booth! Includes all supplies, staff for booth, name/logo at activity, thank you included in event day flier and announced during the event.	\$350.00
<b>**PREMIUM SPONSORSHIPS BELOW**</b>		
WIZARD'S WAND TOYS	Provide deluxe toy prizes to be distributed at the event. Toys will be customized with your company name/logo. 700 pieces. Thank you included in event day flier, signage and announced during event.	\$500.00
SELFIE SKELETON PHOTO BOOTH	Sponsor the event photo booth, includes customized name and logo on each printed photo card, name/logo signage at the booth and staff to run the booth. Autumn/Halloween theme with photo props & background included!	\$600.00
FUNNY BONE BOUNCE HOUSE	Bounce house sponsorship covers rental, set-up and manning of one bounce house feature. Includes insurance/waiver. Upgrade to larger bounce house, add \$500.	\$600.00
BLACK CAT PETTING ZOO	Sponsor a petting zoo for all to enjoy! Signage of your company name/logo on the petting zoo pen/area. Thank you included in event day flier, signage and announced during event.	\$750.00
SPELL CASTER BENEFACTOR	Supporting event sponsor at the \$1,500 level. Thank you included on event day flier, signage and announced during the event. Includes one hosted trunk spot complete with candy/prizes and decorations. Optional volunteers to run game.	\$1,000.00
SPOOKY SWEET SACKS	Sponsor customized treat bags (or buckets if available) with your company name/logo! 700 custom bags or buckets to be given to each participant. Thank you included in event day flier, signage and announced during event.	\$1,500.00
HALLOWEEN FUN SUPPORTER*	Supporting event sponsor at the \$1,500 level. Thank you included on event day flier, signage and announced during the event. Includes one hosted carnival game complete with candy/prizes and decorations. Optional volunteers to run game.	\$1,500.00
HALLOWEEN FUN HERO*	Major event sponsor, name/logo on large signage throughout the event. Thank you included on event day flier and announced during the event. Includes one hosted trunk station complete with candy/prizes and decorations. Volunteers optional.	\$2,000.00

[To register for sponsorship, complete agreement form on page 3 and complete payment online.](#)



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# EVENT SPONSORSHIP AGREEMENT

Thank you for supporting The Arc of Anchorage's 2019 Trunk-or-Treat event! Your company/organization will help us reach our goal of raising funds for an ADA accessible van for Alaskans who experience disabilities. Choose a sponsorship level/type below and complete the following form. Questions? Email us at [marketing@thearcofanchorage.org](mailto:marketing@thearcofanchorage.org) or call us at 907-777-0103. Payments can be done by check or online [HERE](#), in comments section type "TOT Sponsorship."

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Circle one or more sponsorship opportunities below. (\*level qualifies as a tax-deductible donation. For details, contact The Arc.)

HOCUS POCUS HELPERS * DONATION: \$ _____	CEMETERY COSTUME CONTEST* - \$300	BLACK CAT PETTING ZOO - \$750
CANDY GOBLIN - \$125.00 (+\$75 FOR CUSTOM CANDY)	PUMPKIN PATCH PARTY* - \$300	SPELL CASTER BENEFACTOR - \$1,000
PRIZE PIRATE - \$200.00	FANTASY FACE PAINT STATION - \$350	SPOOKY SWEET SACKS - \$1,500
GHOULISH GAMER - \$250	WIZARD'S WAND TOYS - \$500	HALLOWEEN FUN SUPPORTER* - \$1,500
TRUNK TROLL* - \$250	SELFIE SKELETON PHOTO BOOTH - \$600	HALLOWEEN FUN HERO* - \$2,000
BOO BALLOON STATION - \$300	FUNNY BONE BOUNCE HOUSE - \$600	TOTAL AMOUNT HERE: _____

## AGREEMENT – REQUIRED

\_\_\_\_\_ (company/organization) agrees to participate in the 2019 Trunk-Or-Treat event as a sponsor [enter total amount here: \$\_\_\_\_\_]. As a representative of the company/organization, my signature acknowledges the following:

- Selection of one or more sponsorship opportunities with commitment to the total due as indicated above.
- [Payment](#) is due by September 6, 2019. Mail checks with this form to: The Arc of Anchorage, 2211 Arca Drive, Anchorage, AK 99508.
- Late payment may not guarantee customization on items such as candy, prizes or treat buckets. Candy order due: August 30, 2019
- If sponsorship package includes participation as a trunk spot/host, company or organization is responsible for providing a vehicle to be decorated. A trunk host waiver will be required to be signed for full participation. Optional for staff/volunteers to man the trunk spot.
- If package includes a carnival game, company or organization is given the option for their own staff/volunteers to man the game/activity. Company/organization must let The Arc know of which option will be used for event day by August 30, 2019.
- Company/organization must supply logo files to The Arc marketing department by September 6: [marketing@thearcofanchorage.org](mailto:marketing@thearcofanchorage.org)
- In-kind donations are treated as cash. If using this option to donate, please request an in-kind donation receipt from The Arc staff.
- Sponsorship funds and donations are non-refundable.
- Sponsorships that qualify as a tax-deductible donation will be received and recorded; a W-9 and an official tax receipt and donation letter will be provided in January 2020.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email Address