



For more information contact:
Danny Parish
P: 907-830-1331
E: dparish@thearcofanchorage.org

FOR IMMEDIATE RELEASE

Cirque du Soleil Dralion Caffe D'Arte and The Arc of Anchorage Collaboration

Anchorage, Alaska - Cirque du Soleil Dralion is coming to the Sullivan Arena January 14th-18th 2015. Caffe D'Arte and The Arc of Anchorage are collaborating to help promote this exciting event.

Before you purchase your tickets stop by The Arc of Anchorage's Espresso Shop. The Espresso Shop is a hidden Anchorage gem which offers food and drinks Monday through Friday from 7:30am to 5:00pm and is located at 2211 Arca Drive off Northern lights Blvd. between Bragaw St. and Lake Otis Parkway.

- If purchase a \$10 Espresso Shop card, from The Arc of Anchorage, by January 13th you will receive \$10 off your Cirque du Soleil ticket.
- You will then be entered to win two tickets to the show.
- Lastly your \$10 Espresso Shop card purchase will also enter you in to win family backstage pass valued at \$400!

The Arc of Anchorage is a nonprofit founded in 1957 to help Alaskans who experience intellectual and developmental disabilities. The Arc strives to help these Alaskans achieve lives of dignity and independence as valued members of our community offering a full array of services. The Arc of Anchorage's Espresso Shop is part of our Supported Employment Services and was established in 1999. It features a full service espresso hot/cold bar with fresh snacks and daily lunch specials. For more information please call 907-277-6677 or on the web at www.thearcofanchorage.org.

For more information on Cirque du Soleil Dralion event at the Sullivan Arena use the following links:

- www.cirquedusoleil.com
- www.sullivanarena.com

Editor's Note: The Arc is not an acronym; always refer to us as The Arc, not The ARC and never ARC. The Arc should be considered as a title or a phrase.

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